

First-time Client Guide

Welcome! If this is your first time working with our studio, there are a few key steps in the process you should familiarize yourself with to assure a smooth and expedient project.

What is needed by the client at the beginning of a project?

- A rough idea of the number of illustrations, timeline, and budget.

First meeting

- In the initial meeting we will discuss your needs, how to use illustrations to best suit your needs, as well as what style is to be used. We will work within your budget and can provide multiple options based on price.

Estimate

- Based on the initial meeting we will submit an estimate of what it will cost for the project. Estimates include the all aspects of the project such as, sketches, rendering, revisions, formatting and usage. The estimated cost can change if additions are made to the scope of work, including multiple revisions, or added illustrations.

Client Agreement form

- After the initial meeting and acceptance of the estimate, the next step is to sign a client agreement contract, which outlines the finer points of usage and copyright.

Journal/ Publisher image requirements

- It is the responsibility of the author/client to familiarize themselves with the specific image requirements of the journal to which they are submitting their work. (ie. image file type, image sizes, etc.) Many journals and publishers also require a "letter of permission" for the use of copyrighted images.

Who owns the Copyright?

- The Children's Hospital of Philadelphia by law retains the copyright to all illustrations produced by Stream Studios. Our work, and the ability to reuse all or part of our illustrations is the lifeblood of our studio. The loss of copyright forces our illustrators to recreate every image from scratch, thus driving up the prices, and increasing production time. It is for this reason we do not typically sign over copyright to journals or individuals. In return we provide liberal usage of our illustrations for those in the academic realm.

We look forward to working with you!

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